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NEW COMMUNICATIONS TOOL FOR SOUTH KING COUNTY RESIDENTS

South King County, Washington, November 6, 2003. Community groups and individuals in the South King County area will soon be able to show and tell others about themselves and their community through a new media facility.

Puget Sound Access (PSA) is a non-profit organization created to bring local community access television to South King County residents. Our member cities consist of Auburn, Burien., Kent, Renton, SeaTac, and Tukwila. Our mission is to provide video production equipment, training, and services. Access to these resources help aid community communication. Residents in the member cities will be able to use these resources.

The new PSA facility serves public, education, and government (PEG). Puget Sound Access will operate channel 77 to be used by public, educational, and government groups to produce programming which is of local significance.

PSA incorporated in 2000 as a non-profit with the purpose of creating and operating a cable television production facility for the residents of South King County, Washington. Until now, organizations and individuals wanting to produce programs for use on cable TV had to travel to a production studio in North Seattle.

PSA's new facility, located in Kent Corporate Park, Building C at 22412 72<sup>nd</sup> Avenue South in Kent is scheduled to open the first of the year. Construction crews are busy changing the space from a printing shop to a full video production facility.

The finished facility will have a robotic-camera studio, a master control area for cablecasting programs, camera packs for checkout, and three edit stations. There will also be space and training courses dedicated to train member city residents how to use the equipment.

Programming will be seen on channel 77 of the Comcast system in PSA member cities in South King County. The channel will reach approximately 65,000 households with a potential viewership of as many as 200,000 people. PSA's staff will contribute programming with community events and informational programs of local significance.

Additional information and updates can be found at [www.pugetsoundaccess.com](http://www.pugetsoundaccess.com)

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