



**Don Franks**  
Freelance Copywriting  
16624 3<sup>rd</sup> Avenue South - Burien, WA 98148-1415  
Phone = (206) 280-7875

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Website: [www.proquill.com](http://www.proquill.com) . . . E-mail = [Don.Franks@proquill.com](mailto:Don.Franks@proquill.com)

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\* **Top quality writing help **ONLY** when you need it.** \*  
\* **No salaries, benefits, vacation, or sick leave.** \*  
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<Client Name>  
<Company Name>  
<Street Address>  
<City, State>  
<ZIP code>

Short term staffing crunches happen. Fill them with a freelance copywriter. Bring in a fresh perspective. My goal is to enhance your image and make you stand out from other Website Development companies in Washington State. To improve your bottom line you need someone with the know-how of an MBA/published book author and the communication skills of a writing teacher.

That's where I can help make your life easier.

More than 20 years of sales and marketing experience coupled with an engaging, readable writing style translates to copy that communicates powerfully to your target audience. You'll like my writing samples, brochures, PR releases, and A/V scripts. And you'll like having a writer on call who works only when needed.

In case you need more convincing, I've put together a brochure listing my copywriting services. Just fill-out and mail the reply card I've enclosed. As soon as I get it I'll send the brochure, a list of clients I've worked with, and my fee schedule.

Of course there is no cost or obligation. If you need help right now, call me at (206) 280-7875. I believe in saving my clients both time and hassle.

Sincerely,

Don Franks